



CADILLAC IN VIRTUAL REALITY PRICING DETAIL

OPTION 1

ONE-TIME INVESTMENT: Typical installations range from \$20,800 - \$24,300

(Before iMR Match Subsidy)

Annual Support costs: \$500 per year

WALL PANEL

60"W x 1/2"D x up to 120" A.F.F. Fabric Wrapped Panel

- Includes two-piece fabric wrapped panel designed to accommodate a variety of ceiling heights.
- Includes 3"H x 1/2"D white acrylic dimensional letters that attach with pins and adhesive.
- Back wall includes pre-cut holes for cable and cord management and mounts directly to dealership wall.

FREESTANDING CABINET

60"W x 16"D x 33"H Walnut Veneer Cabinet

- Includes (2) locking side doors with perforated metal panel, pull-out CPU shelf for easy access and (2) lockable front drawers for additional storage.
- Cabinet will secure directly to wall of dealership.

OPTION 2

ONE-TIME INVESTMENT: Option #1 plus additional scenic wall piece estimated at \$2,000

(Additional custom pieces may be added to enhance your specific VR area)

(Before iMR Match Subsidy)

Annual Support costs: \$500 per year

Includes everything detailed in Option 1, as well as the following:

PRECISION ENTRANCE WALL

30"W x 4"D x up to 120" Precision Entrance Wall – Powder-coated Benjamin Moore 1609 Temptation

- Includes 2"x 2" vertical tubes with horizontal aluminum slats designed to accommodate a variety of ceiling heights.
- 4"H x 1/2"D white acrylic logo.
- Precision entrance wall secured to floor and ceiling.